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### Strategic Management: Competitiveness and Globalization ...

Strategic Management: Competitiveness and Globalization, Cases (Strategic Management: Competitiveness and Globalization) January 15, 2008, South-Western College Pub Paperback in English - 8 edition

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Strategic Management: Competitiveness and Globalization, Cases, 5e consists of 35 cases representing a myriad of strategy topics and types of firms and industries. The authors have meticulously reviewed hundreds of cases to create this outstanding package.

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Strategic Management: Concepts: Competitiveness and Globalization: Edition 11 - Ebook written by Michael A. Hitt, R. Duane Ireland, Robert E. Hoskisson. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read Strategic Management: Concepts: Competitiveness and Globalization: Edition 11.

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